



2022 KINPA CONFERENCE

KINPA Conference has been held annually since 2008 with IP experts from various fields to strengthen corporate IP capabilities, to share the latest IP issues and to create an active exchange network between participants.

The number of participants in charge of In-House IP Counsel is the highest in South Korea among IP related events.

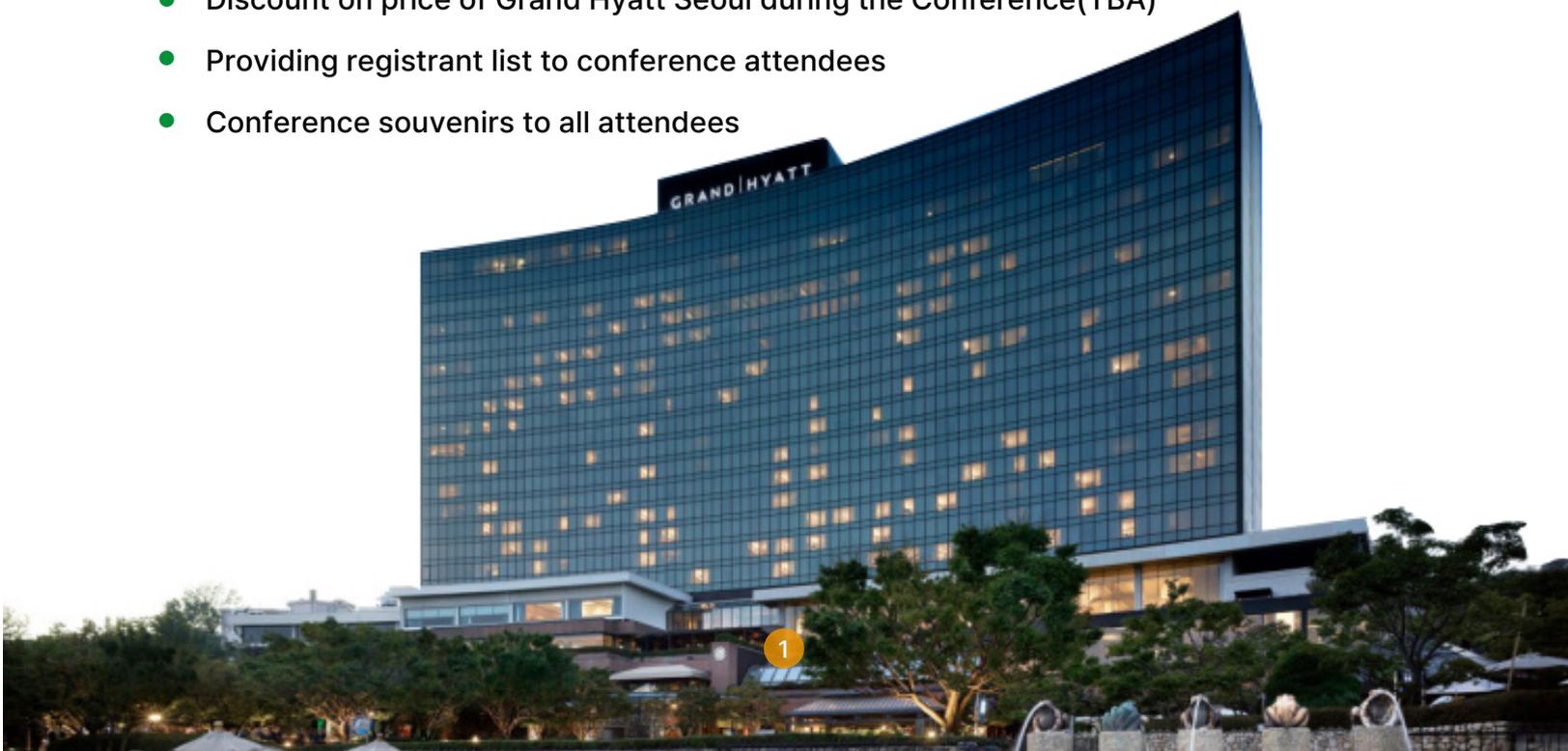
In 2022 KINPA Conference, which will be held at **Grand Hyatt Seoul from October 20 to 21**, Key players and decision makers in the IP field discuss the latest IP trends and share best practices and strategies.

Who Attends?

- In-house IP Counsel
- Government officials
- TLO members
- Korean and Global IP Professionals

Registration Includes;

- Free Luncheon(Western Courses) for two days
- Free admission to KINPA Welcome Reception (Limited)
- Free attendance to all official programs at 1st and 2nd day of Conference
- Discount on price of Grand Hyatt Seoul during the Conference(TBA)
- Providing registrant list to conference attendees
- Conference souvenirs to all attendees



PRE-DAY October 19th, Wed.

Category	Time	Program
	18:00~20:00 (120')	Pre-Event Dinner(Invitation Only)

DAY-1 October 20th, Thu.

Category	Time	Program	Speaker
KINPA CEREMONY	10:00~10:10 (10')	Opening	Kyunghyun Min; President, KINPA
	10:10~10:30 (20')	Keynote Speech	Greg Munt; President, APAA
	10:30~11:00 (30')	2022 IP Awards	
[SESSION I] KINPA INSIDE	11:00~11:30 (30')	Expert Speech	WIPS
	11:30~13:00 (90')	KINPA Luncheon	
	13:00~14:00 (60')	Panel Discussion Keywords for Outgoing Application Strategy of K-IP	Moderator Kyunghyun Min; Senior Executive, SK Hynix Panelist Mintae Kim; Director, CJ CHEILJEDANG Hoeil Kim; Vice President, Hyundai Motor Seunghyuk Shin; Senior Executive Samsung Electronics Junghoon Oh; Senior Vice President, LG Display
	14:00~14:30 (30')	Expert Speech	VIERING JENTSCHURA PARTNER
	14:30~15:00 (30')	Coffee Break	
[SESSION II] KINPA OUTLOOK	15:00~16:00 (60')	Panel Discussion Perspective on Global Mega Trends by K-IP (Focused on NET)	Moderator Sunhee Yun; Professor, Hanyang University Panelist Jisu Kim; Director General, KIPO Kyuyong Bang; Vice President, TOP ENGINEERING Youngki Ha; Vice President, Samsung SDI
	16:00~16:30 (30')	Expert Speech	LexisNexis
	16:30~17:00 (30')	KINPA Unique Speech Neo-IP Strategy in Response to SDGs Issue	Kyunghwa Min; Senior Vice President. LG Chem
	18:00~20:00 (120')	KINPA Welcome Reception(Venue: TBD)	

DAY-2 October 21st, Fri.

Category	Time	Program	Speaker
[SESSION III] KINPA OMNIBUS	09:30~10:30 (60')	Special Speech Basis of K-Culture : Identity of Korean Art History	Hongjun Yoo; Chair Professor, Myungji University
	10:30~11:00 (30')	KINPA Unique Speech Brand Management Strategy in the Era of Virtual Reality	Kyunghwan Min; Vice President, LG H&H
	11:00~11:30 (30')	Expert Speech	WERT INTELLIGENCE
	11:30~13:00 (90')	KINPA Luncheon	
	13:00~13:30 (30')	KINPA Unique Speech Patent Making Process for Upgraded Patent Portfolio	Yunsoo Kil; Vice President, LS Cable&System
	13:30~14:00 (30')	Expert Speech	Clarivate
	14:00~14:30 (30')	KINPA Unique Speech How to Cope with Standard Patent?	Bomsu Yeh; Vice President, KT
	14:30~15:00 (30')	Coffee Break	
[SESSION IV] KINPA TACTICS	15:00~15:30 (30')	Expert Speech	InvenSync
	15:30~16:30 (60')	Panel Discussion How to Attend to Patent Dispute by K-IP	Moderator Sungsoo Park; Attorney, Kim&Chang Panelist Yunho Kim; Director, Hanmi Pharm Changsik Kim; Senior Executive, Samsung Display Chinsoo Lee; Vice President, Hurom Jinho Jang; Vice President, LG Electronics
	16:30~17:00 (30')	KINPA Unique Speech High-Level Risk Management Strategy Beyond Defense Stage	Hansun Lee; Vice President, LG EnergySolution
	17:00~17:10 (10')	Wrap Up	



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2022
한국지식재산협회
컨퍼런스

www.kinpa-conference.co.kr



THANK YOU